

March 20, 2009

Dear Valued Partner,

In these troubling financial times, good news seems to be few and far between. That's why we at Delta Dental of Arizona want to offer you some important reassurances.

As a privately held non-profit company, Delta Dental of Arizona does not have the same exposure to the current stock market volatility that many companies are experiencing. Unlike some multi-line carriers who have the exposure to sub-prime risks, the downturn in the economy has had a minimal impact on our financial stability. We continue to be committed to providing your company with the same quality products and services you have grown to expect from Delta Dental of Arizona.

Delta Dental of Arizona has been offering quality dental insurance to Arizona's best employers for more than 37 years and we want to reassure you, our partners, that we are financially sound and will be here to serve you, your employees and their families for years to come. Our name says it all; we are a trusted name in dental insurance which has allowed us to be named the #1 Dental Insurance Company in Arizona for 10 consecutive years.

We thank you for your valued business and we want to reiterate our commitment to providing quality dental plans, excellent customer service, and access to Arizona's and the nation's largest provider network.

We are proud to be an Arizona-based company that utilizes our in-state resources to help grow and support our state's economy. If you have any concerns about Delta Dental of Arizona or any questions regarding your company's benefits, I encourage you to contact your broker, your sales representative or myself at bglossy@deltadentalaz.com. It's our pleasure to serve you this year.

Sincerely,



Bernard Glossy
President & CEO